

MOTORVISION TV 2020



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THIS IS MOTORVISION TV



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SHOWREEL



[CLICK for Showreel](#)



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PROFILE

30 years
of TV experience

25,000 hours video archive

4,500 hours of original production

183,000,000 video views since 2010*

255 hours Live Motorsports

licensed to **75 platforms**
in **115 countries**

5,200 video clips*

*YouTube

Stand April 2021

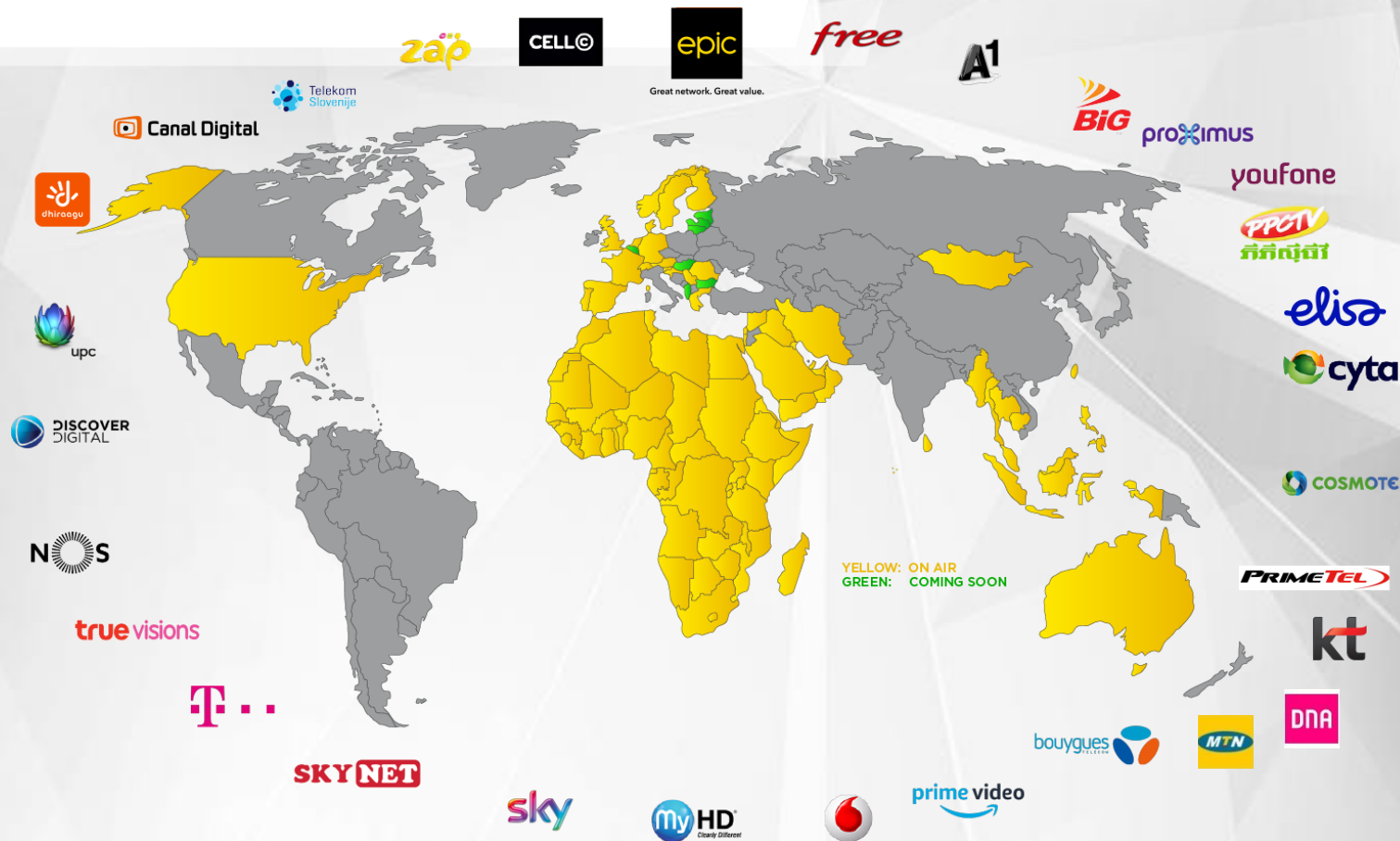


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DISTRIBUTION TV CHANNELS (excerpts)

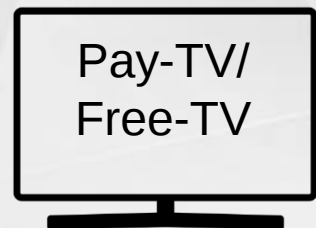
115 Countries
More than 75 platforms



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MARKET REACH / INTERNATIONAL / MONTH



REACH FREE-TV- G/ S / A
200,000 VIEWERS

TECHNICAL REACH PAY TV WORLD
21,300,000 HH

TECHNICAL REACH PAY TV G/S/A
4,100,000 HH



REACH
10,200,000 VIDEO VIEWS



REACH
2,500,000 VIEWS



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TARGET GROUP – PAY-TV

TECHNICAL
REACH



21.300.000



25%

WOMAN

75%

MEN



NET HH INCOME

58% MORE THAN
€3.000 MONTH



24-49 YEARS
MAIN TARGET GROUP

55%
HIGHER
EDUCATION



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MOTORVISION TV

THE CHANNEL



MORE THAN

1.500

EPISODES STOCK



MORE THAN

30

FORMATS



400+
HOURS
REFRESHMENT



HOMES

21.300.000

MORE THAN

100



TERRITORIES



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LANGUAGES



FRENCH



ENGLISH



GERMAN

LANGUAGE VERSIONS



GREECE



ARABIC

SUBTITLE VERSIONS



PORTUGUESE



THAI



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MOTORVISION TV

PROGRAM GENRES



VINTAGE & CLASSIC



SPORTSCARS &
LUXURY



OFFROAD



TEST & TRENDS



ACTION & FUN



MOTORCYCLES



DOCUMENTARIES



MOTORSPORT



PROGRAMM-EVENTS



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MOTORSPORT 2020 – Live



NASCAR Cup Series 2020 LIVE
RESTART May 17th, 2020

Motorvision TV shows 12 races Live and all races as a Highlight Show



IMSA WeatherTech Sportscar Series 2020 LIVE
RESTART JULY 4th, 2020

Motorvision TV shows 7 races Live and all races as a Highlight Show



GT World Challenge LIVE
RESTART August 9th 2020

Motorvision TV shows 3 Sprint races LIVE



GT World Challenge ENDURANCE LIVE
RESTART September 6th, 2020

Motorvision TV shows shows 3 Endurance races Live



Australian Supercars Series 2020 LIVE
RESTART July 2020



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MOTORSPORT 2020 – Non Live Highlights and Magazines



FIM MXGP Motocross
World Championship



FIM Trial GP



FIM Enduro GP



FIM X-TRIAL GP



FIM Super Enduro



FIM World Championship
Speedway



UK Flat Track Nationals



Bike World &
Bike World Sport



European LeMans Series



Michelin LeMans Cup



Formula Regional



Formula E Street Racer



FIA Truck Championship



All Wheel Drive Safari
Challenge



Iceland Formula Offroad



BTPA Tractor Pulling



Tour Europe Classic Rally



Tour Europe Rally



Belgian Rally Championship



ABU DHABI
Desert Challenge



DAKAR Series –
Merzouga Rally



Andros Trophy



Jänner Rallye



SILK WAY Rallye



F1H2O Powerboats



Aquabike World
Championship



NZ Jetsprint



Australien Dragster



FIA Motorsport Games



French Drift Championship



Chateaux Impney
Hill Climb



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MOTORSPORTS LIVE-STREAM 2020 (www.motorvision.tv)



Deutsche Kart Meisterschaft 2020 Live

4 races Live

RESTART August 9th 2020

Motorvision shows the hole races weekend with qualifying and all races

<http://www.kart-dm.de/startseite/>



Nürburgring Langstrecken-Serie 2020 LIVE

8 races Live

RESTART June 27th, 2020

Motorvision shows qualifying, starting line up and race

<https://www.vln.de/de/startseite/>



NASCAR Whelen Euro Series 2020

6 races Live

RESTART September 12th, 2020

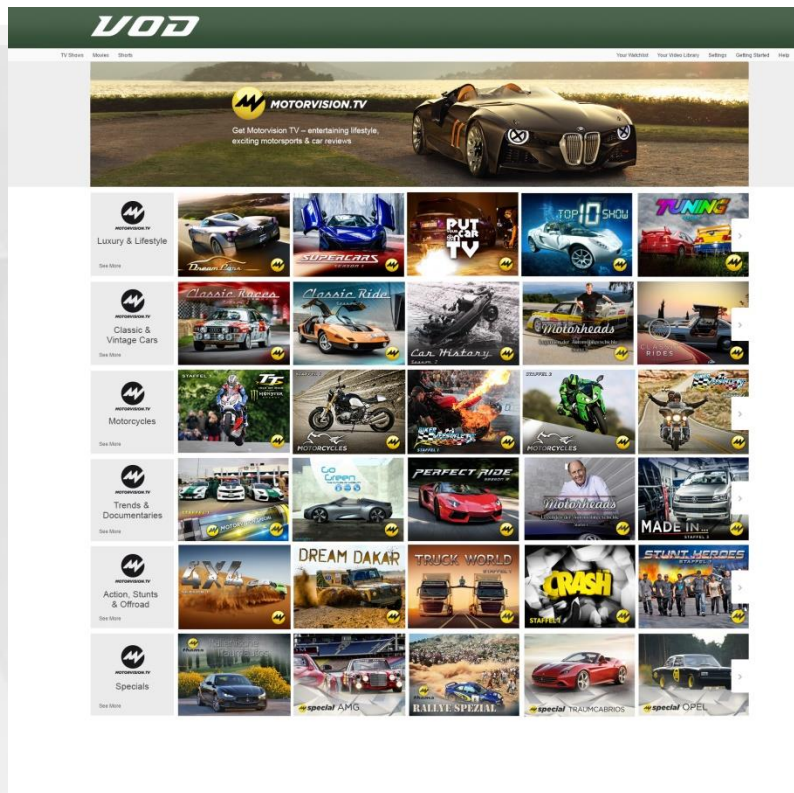
Motorvision TV shows the hole weekend from Friday to Sunday with all qualifying and all races..

<https://www.euronascar.com/>



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MOTORVISION TV - VOD



- ALL rights available (SVOD /TVOD / AVOD)
- Possible VOD line up with more than 1.400 titles / 750 hours of content categorized in different genres
- Recommended CATEGORIES:
- MOTORCYCLES
- LIFESTYLE & LUXURY
- CLASSIC & VINTAGE CARS
- TRENDS & DOCUMENTARIES
- ACTION STUNTS & OFFROAD



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SUMMARY

unique content mix

large content stock

internationally produced lifestyle tv

exclusive tv rights

LIVE-broadcasts

high audience retention & involvement

clearly defined target audience

well-established

owner of all rights



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MOTORVISION TV

HOME MARKET GERMANY/AUSTRIA/SWITZERLAND

POSITION IN GERMANY / AUSTRIA / SWITZERLAND

- First Automotive Channel launched in G/S/A (2009)
- Distribution on all relevant platforms – Unity/Vodafone – Deutsche Telekom – Sky – Amazon Prime
- Motorvision TV branded Free-TV-Windows – Sport1 (leading German Sport Channel) / eoTV & Anixe TV (Fiction and Entertainment Channel)
- Digital online channels with all relevant platforms – YouTube – Samsung TVPlus – Freenet – SkyQ - dailymotion



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HOME MARKET GERMANY/AUSTRIA/SWITZERLAND



dailymotion
D/A/CH/GB/F

SOCIAL



FREE-TV



**ON DEMAND/
STREAMING**

xumo
D/A/CH

WATCH4
D/A/CH

TV+PLUS
(D/A/CH/GB/F/IT/SP/USA/CDN)

PAY-TV

sky
D/A/CH

**sky
SPORT**
Schweiz

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Sky Q
D/A

prime video
D/GB/USA

vodafone
Deutschland

Magenta
Österreich

T...
Deutschland

prime video
D/GB/USA

freenet TV
CONNECT
Deutschland

T...
Deutschland

MYSports
Schweiz

waipu.tv
Deutschland

Zattoo
D/CH

anyclip

LIWEST
Österreich

A1
Österreich

Post
LUXEMBURG
Luxemburg

eltrona

WATCH IT!
Deutschland

TV.de
Deutschland



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